

JAN - DEC 2015 Newsletter | Vol No. 4

*\*For members of Raj family, well wishers and supporters only*

From the desk of the  
**DIRECTOR**



Hello everyone,

Warm greetings to all the well-wishers and partners of The Cherian Foundation, Every year we have ushered in new hopes and overcome new challenges. We are proud to note 2015 TCF marked the completion of 12 successful years of service. I also take this opportunity to congratulate our trustees, especially, Mr. George B Cherian for constructing 18 classrooms as Chairman of Madras Midtown Round Table (MMRT)- 42 at Government Higher Secondary School, Pallikaranai and also Managing Trustee, who is spearheading the E-learning initiative of Rotary Literacy Mission India (RILM) by introducing it, in the Government schools.

Growth is a continuous process and it comes to those who have the zeal for excellence. TCF will continue its endeavour to provide opportunities to those in need, so that we build a better future. We invite you to read this newsletter and continue to provide us your views, suggestions and support.

*Best Wishes*

Valsa Benjamin Cherian  
Director, The Cherian Foundation

*Hope you enjoy reading our fourth edition!*

**ABOUT  
THE  
FOUNDATION**



**Mission Statement:** To build a healthier and a socially conscious society through quality education, health support and awareness programmes with the participation of the community.



The Cherian Foundation (TCF) is a private charitable trust based in Chennai established in the year 2003. At our foundation, the vision behind the philanthropy is to expand opportunities for those who struggle to meet their basic needs through extending our resource and enabling them to lead a healthy life and maximize their potential. Those whom we serve include children, women and other disadvantaged sections of the society in and around the establishments of the Raj Holdings. In order to reach out to more people in the city and the surrounding rural areas, apart from our own initiatives we also work with other organizations like the Rotary International especially (RI Dist 3230's Rotary Centenary Charitable Trust), Round Table India especially MMRT 42, Cancer Institute (WIA) Chennai, and various other charitable organizations.

In its scope of activities, the foundation focuses on 3 key areas:

- Educational Support
- Basic Health care
- Community Participation and Awareness

At Cherian Foundation, we place great importance on inculcating social conscience amongst the employees of Raj Holdings and also encourage them to participate in the CSR activities initiated by the company.

If you would like to learn more about us, please visit [www.cherianfoundation.org](http://www.cherianfoundation.org) or you can call 044 4040 4444 to speak with Charles, Project Coordinator

**GLIMPSE of 2015**



## LITERACY

### Scholarship Programme

Last year, we received a donation of €1,895.00 from Mr. Nadir kendi, towards the education of underprivileged children. The amount was deposited as a Fixed Deposit (FD) with Canara Bank on 17th February 2014.

We are glad to inform you that with the accumulated interest amount of Rs. 15, 398.00 (€ 220), we were able to distribute the scholarship for two students with single parents.

- |                           |                              |
|---------------------------|------------------------------|
| 1) Name of the Student:   | M. Deepika                   |
| Class:                    | 6 <sup>th</sup> Grade        |
| Mark Obtained:            | 478 / 500                    |
| Name of the Father:       | S. Manikandan (Late)         |
| Name of the Mother:       | D. Vani                      |
| Mother's Occupation:      | Domestic help                |
| Name of the School:       | Guntur Subbiah Pillai School |
| Scholarship Amount given: | Rs. 2, 510.00 (€ 36)         |



Ms. Deepika receiving Scholarship

- |                           |                              |
|---------------------------|------------------------------|
| 2) Name of the Student:   | Kalaiarasi                   |
| Class:                    | 11 <sup>th</sup> Grade       |
| Mark Obtained:            | 309 / 500                    |
| Name of the Father:       | Iyyappanathan (Late)         |
| Name of the Mother:       | Navaneetham                  |
| Mother's Occupation:      | House Keeping                |
| Name of the School:       | Guntur Subbiah Pillai School |
| Scholarship Amount given: | Rs. 3, 230.00 (€ 46)         |



Ms. Kalaiarasi receiving Scholarship

Both the children are from economically weak families. On 22<sup>nd</sup> July 2015, we distributed the scholarship amount. They will get this scholarship support till they finish their schooling.

From	Phone : 24345167	To
<b>Dr. Ra. RAJALAKSHMI,</b> M.Sc (Zoo, G & C), M.Ed., M.Phil (M.Bio & Edu), Ph.D., Headmistress Guntur Subbiah Pillai Theagaraya Nagar Girls' Higher Secondary School 35, VENKATNARAYANA ROAD, T. NAGAR, CHENNAI - 600 017.		The Director, The Cherian Foundation T. Nagar, Chennai-17.

Sir / Madam

Dated: 22.07.2015

Sub:

மதிப்பிற்குரிய ஐ.பா/அம்மா அவர்களுக்கு,  
 வணக்கம், இப்பக்கத்தில் பயிற்சி எம்.பி.பி.பா, 6 ஆம்  
 வகுப்பு மாணவிக் ரூ.2510/- மற்றும் ஐ.கலைப்பாதி, 10 ஆம் வகுப்பு  
 மாணவிக் ரூ.3230/- க்கு உதவித்தொகை வழங்கியுள்ளீர்கள். இந்த தொகை  
 இம்மாதிரியாகக் கல்வி தடைப்பட்டவர்களுக்கு வழங்கப்படும் கல்வி செலவுகளைக் கவரவும்  
 உதவியாக அளிப்பதற்காக. தங்கள் மொத்த இரட்டைத் துணைக்காக  
 நொடர்ந்த வழக்க உதவியாக எங்கள் நெஞ்சார்த்த நிர்வாகி நெருங்கிய  
 நொடர்க்கும்.

நன்றி,

தங்கள் உதவியுடன்  
  
 R.P. Lakshmi  
 HEADMISTRESS  
 GUNTUR SUBBIAH PILLAI  
 T. NAGAR GIRLS' HR. SEC. SCHOOL  
 CHENNAI-600 017

### Thank you note received from School Management



M. Deepika  
 6<sup>th</sup> grade  
 Guntur Subbiah Pillai Nagar girls  
 Hr. Sec. School,  
 T. Nagar, Chennai-17.

To  
 The Managing Director,  
 Cherian Foundation,  
 T. Nagar, Chennai-17.  
 Respected Sir,

I have received the amount of ₹2510  
 from your esteemed organization. I am very thankful  
 to you for providing me this scholarship. It is  
 very useful for my studies. I assure I will  
 study well and score good marks.

Thanking you,

Yours faithfully,  
 M. Deepika.



Kalaiarasi  
 11<sup>th</sup> grade  
 Guntur Subbiah Pillai Nagar girls  
 Hr. Sec. School,  
 Chennai-17.

To  
 The Managing Director,  
 Cherian Foundation,  
 T. Nagar,  
 Chennai-17.

Respected Sir,  
 I have received the amount of ₹3230  
 from your esteemed organization.  
 I am very thank you for  
 providing me this scholarship. It is  
 very useful for my studies. I assure,  
 I will study well and score good marks  
 in my public examination.

Thanking you,

Yours faithfully,  
 K. Kalaiarasi.

### Thank you note received from beneficiaries



Director with the beneficiaries

Our Sincere Thanks to Mr. Nadir Kendi for supporting these underprivileged children

## Renovation of Social Service League School

We received an appeal for donation from Mrs. Maria Preethi, correspondent, towards the renovation of SSLS. The total cost of the project is Rs. 60, 000.00. TCF supported the project by contributing Rs. 15,000.00.



Renovation Work under progress



class in progress at Alinjivakkam



## Compound Cleaning Work at Social Service League School

Director took the initiative to clear the overgrown bushes in the Social Service League School premises on 27th March 2015.



View of school premises after cleaning



Kit for 2<sup>nd</sup> batch students



previous batch students

12 Literacy students from Alinjivakkam received certificates and a gift worth Rs. 100, during the Annual Christmas Celebration of Raj Holdings for their outstanding performance.



Trustees with Candidates

## Literacy Class

New batch was started at Alinjivakkam on 16th April with 25 candidates. Similarly new batch was started at Mugappair on 23rd April. 16 candidates enrolled for the programme and a few students from the old batch, who were slow learners, re-enrolled. We issued new slates for the 2nd batch on 7th May at Alinjivakkam.



class in progress at Mugappair



## Scholarship support for the Children

Last year we received 75 applications and shortlisted 21 candidates who secured marks above 90 percent. The shortlisted 21 Children received a scholarship amount (Total Amount is Rs. 27,000/-) and gifts based on the level of their grades, during the Raj Holdings Christmas celebration.



Trustees with Awardees & thier Parents

## HEALTH CARE

### Modernization of PHC, Panchetty

With the funds raising events, we were able to meet the needs of an appeal, from the doctor in the Public Health Centre, Panchetty village located near Ponneri requesting us to donate the following facilities



Beautification of the campus by clearing the bushes



Additional kadapa stone benches in patient waiting area



Rack for Pharmacy



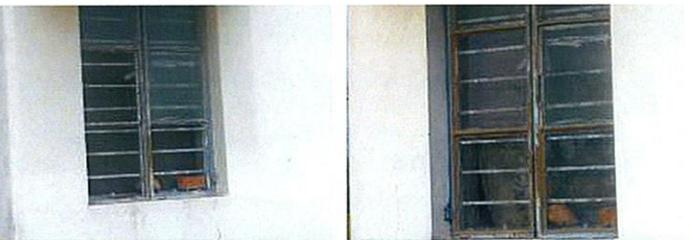
RO Plant



View of the PHC entrance after painting



Painting Interior and Exterior



Before

After



Bed sheets and pillow covers



3 Seater waiting chairs and Ceiling fans

### Fund Raising Events for the Project

#### 1) Charity Bazaar:

Every year, The Cherian Foundation conducts a Charity Bazaar and the proceeds from the amount is used towards charitable activities. The trustees of the Cherian Foundation would like to extend their sincere gratitude to our Well-wishers for your contribution of various articles for the Jumble sale, last year. With your generous support we were able to raise Rs. 1,09,172. 00



View of Charity Bazaar

#### 2) Corporate Partnership:

In order to involve the other neighbouring corporates and industrial community, project proposal was sent to them. M/s. HERRENKNECHT PVT Ltd donated Rs. 1.38 Lakhs.

Our special thanks to M/s. Herrenknecht Pvt. Ltd for supporting financially and M/s. Fineyarns for donating bed sheets and pillow covers.

## Corporate and Medical team meeting

On 5th Nov 2015 at 11.00 AM. We had a tea meeting with Herrenknecht India Pvt. Ltd., Panchayat Leader, Area Councillors Health Officers & Health Inspector at PHC.

In this meeting, Factory Manager handed over a DD of Rs.10,300/-. This is an additional contribution collected from Raj Hair International Pvt. Ltd. staff and workers.



Managing Trustee explains the facilities provided at PHC



Corporate and Medical Team Meeting

## Distribution of sanitary napkin packs from PHC, Panchetty

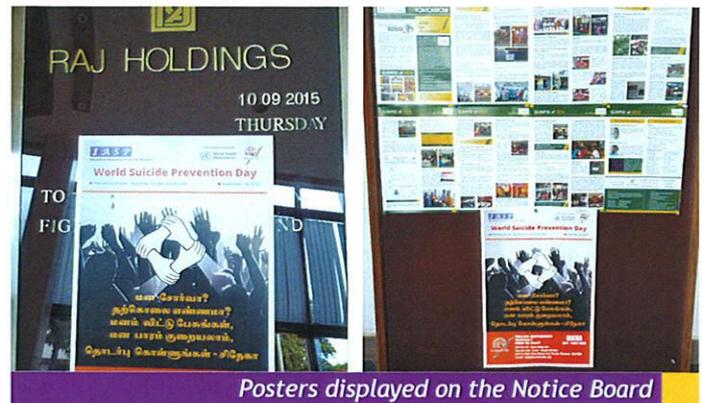
We received 140 sanitary napkin packs from PHC, Panchetty. The same was distributed to workers on 15th September 2015



Beneficiaries

## World Suicide Prevention Day (WSPD)

World Suicide Prevention Day falls on September 10 every year. The theme for this year, as decided by the International Association for Suicide Prevention (IASP) and the World Health Organization (WHO), is "Preventing Suicide: Reaching Out and Saving Lives". On this day, we created awareness about Suicide prevention by displaying posters and distributing pamphlets in all the units. We thank SNEHA foundation for providing us the necessary literatures



Posters displayed on the Notice Board

## Cataract Surgery

TCF donated an amount of Rs. 10,000/- in 2012 as an endowment fund for Sankara Eye Hospital, Pammal. The interest from the endowment fund is spent on cataract surgery every year for deserving patients. This, year Mr. Ganesan, underwent the free surgery

Jaya Jaya Sankara

Hara Hara Sankara



### SANKARA EYE HOSPITAL

No. 1, Third Cross Street, Sri Sankara Nagar, PAMMAL, CHENNAI - 600 076.  
Website: www.kannoli.net / E-mail: info@kannoli.net  
☎ 044-22484799, 22485299



Trustees : Rtn. B. P. Jain, FCA, Dr. P. Janakiraman, Dr. R. V. Raman, Sri S. Visvasathan, Sri V. Lakshmanan, Sri Jagdish M. Chanral  
Our Patrons : Sri V.G. Raghavan, Sri N.R. Chandran, Sri T.R. Rajjogopalan, Sri Jain Dhaval J. Chandan, Sri Mangal Chand Tater

SEH/2015/DONATION-INFO

April 01, 2015

To  
M/s. Cherian Foundation,  
No.38, Malony Road,  
T.Nagar,  
Chennai - 600 017.  
Ph: 4204 3035 / 36.

Respected Sir/Madam,

Sub: KANNOLI - VISION SAVER FREE CATARACT SURGERY.

We have performed FREE cataract surgery with IOL for one patient utilizing the interest accrued by your endowment.

Name & Address	Age/Sex	D O S	Eye Operated
Sri. Ganesan, (MRD No. 310832) S/o Ramaswamy, No.22/9,N.S.K.Street, Chengalpet,TN.	61/M	31.03.15	Right Eye

He is extremely happy and the vision restoration is good. We once again thank you for your assistance. We have enclosed one copy of our appeal to you for strengthening our corpus fund. We welcome you, your relatives and friends to visit our hospital and encourage us in our "KANNOLI PROJECT".



Thanking You,

For Sankara Eye Hospital,  
*(Signature)*  
(J.BABU)  
General Manager  
94443-80698

Note: Whenever you change the address please intimate. Please furnish your email-id also

Letter received from Sankara Eye Hospital

## COMMUNITY

### Tangled Project

Tangled project is a hair donation drive aimed at supporting cancer patients who experience hair loss due to chemotherapy treatment. The team at tangled strongly believe that this noble act will bring a smile upon many, thereby making a meaningful difference in the lives of these patients.

Tangled was inaugurated on World Cancer Day 2014 by the Rotaract Club of Women's Christian College, Chennai in association with Raj Hair Intl Pvt. Ltd & Green Trends Salon. The hair is collected at Green Trends Salon outlets and sent to Raj Hair International to be made into wigs. This campaign witnessed the support of over 3500 willing donors across Tamil Nadu donating locks of hair across the state. With the overwhelming success in the state, the initiative was also replicated in Bangalore city where women of varying age groups came forward to donate their hair. In 2014, we donated 120 wigs to the cancer patients.



Trustee donating wigs for Cancer patients

Apart from this, The Cherian Foundation is also spreading awareness, raising money and is also the official recipient of foreign donation for this project.

Last year, the hair donation drive was officially flagged off by Mr. Sarath Kumar, Actor & Politician on 29th January 2015 at 11.30 at the WCC, Nungambakkam. The Hair donation drive was conducted in the first and second week of February. Through these generous donation, we were able to provide 250 wigs for the poor patients.



Hair Donation Drive

#### How to support Tangled Project:

1. Contribute Rs. 4, 500/- for a wig.
2. Contribute a lock of hair
3. Spread awareness about the project.

### 8th International Women's Day - 2015

The theme for the year was 'Empowering Women, Empowering Humanity; Make it Happen'. The programme began with Tamil Thai Vazhthu sang by Ms. Gayathri and Ms. Sasikala. Ms. Viji was the master of ceremony and Ms. Chellamma welcomed the gathering. Ms. Sujatha Natarajan, was the chief guest.



She is the Chairperson of Regional Council, International Planned Parenthood Federation and the National President of Family Planning Association of India. She delivered an inspiring speech, sharing the status of women in other countries.



Chief Guest addressing the gathering

Ms. Hemalatha conducted Audio Visual and word games. Mr. Benjamin Cherian explained about the E-learning kit of TEACH and the same was displayed. Tea & Snacks were provided for all. Vote of Thanks delivered by Ms. Suriyakalai. Programme ended with National Anthem.



Audio Visual Quiz

### Annual Day Celebration at Rotary Model School, Mugappair

On 1st April 2015, Rotary Model School at Mugappair conducted its Annual Day. We donated snacks for the guests, children and parents



Audience



Special performance

## Toys donation for Crèche

Trustee Mrs. Sara B Cherian donated toys for the creche children at Alinjivakkam.



Director with the children at the Creche

## Flood Relief Materials Distribution



Beneficiaries at Flood Relief Camp

TCF donated Rs. 10,000/- to flood victims residing near Tambaram through Mr.Muthu Mariappan.

In Greams Road, through Mr.Susai. The kit included clothes and biscuits packs for 40 people.



Special dance by Students



Flood Relief Kit distribution at SSLS



Director distributing the Flood Relief Kit

## Christmas celebration at our two adopted schools

1) at Social Service League School, QMC Campus

On 22nd December 2015, we celebrated Christmas with 30 children, the QMC Principal, SSLS Correspondents and professors from various depts. On this occasion, we distributed flood relief materials to these children, which included bed sheet, pillow cover, towel, mat, Dettol soap, notebook, pencil, pen, sharpener and eraser.



Director and Trustee at SSLS

Our Director Mrs. Valsa Benjamin Cherian and Trustee Mrs. Sara B Cherian distributed the flood relief kit for the Children.

2) at Rotary Model School, Mugappair

We distributed cakes to 141 children on 23rd December 2015. Children sang carols and conveyed their wishes and thanks to the trustees.



at Rotary Model School, Mugappair

## News from the Trustees:

### Mr. Benjamin Cherian, Managing Trustee



As founder trustee of RI Dist 3230 Rotary Centenary Charitable Trust, he spearheads the e-learning project of RILM-TEACH in Rotary Dist 3230, through which e-learning centres will be installed by 2016 in more than 100 schools.

Through 'Support My School' campaign, funds were received by RI Dist 3230 Rotary Centenary Charitable Trust from Aircel through Charity Aid Foundation (CAF) to the tune of Rs.66 lakhs to build toilets and wash area in 33 schools in Chennai, 7 Schools in Coimbatore and 10 schools in Pondicherry.

### George B Cherian, Trustee



As a Chairman for Madras Mid Town Round Table (MMRT) - 42, raised 1.45 Crores and successfully constructed 18 Classrooms in Govt. Hr. Sec. School, Pallikarani. He received 11 Awards from Area 2 and 5 awards from Round Table India for the outstanding contribution during the year 2014-15



Trustee George B Cherian received awards at Area -2



Awards for executing outstanding activities in MMRT-42



He has under taken responsibility as the Chairman for Rotary Dist 3230 District Conference UTSAV and Rotary Expo 2016

Congratulation, to George and Karina, for their first boy baby; Sara and Vivek for their second daughter.

## Our Sincere Thanks to:

### Project Supporters and Well Wishers

- Mr. Nadir Kendi
- M/s. Herrenknecht Pvt. Ltd.
- Guntur Subbiah Pillai School
- PHC, Panchetty
- Mr. Arin Brahma
- Ms. Archana, Fineyarns
- Sankara Eye Hosptial
- Sneha Foundation

### Donors to Charity Bazaar

- Ms. Gayathiri
- Mrs. Padma Mahesh
- Mrs. Sarojini Ajith
- Mr. Vasudeva Das
- Medini & Rao
- K. Poornima
- Ms. Pankajam Vasudevan
- Ms. Divya Ramprasad
- Mrs. Indira
- Ms. Anitha Srinath
- Ms. Parimala Ramachandran
- Rtn. Christopher Devapragasam
- Mr. Sridhar
- Ms. Fakria Kapasi
- Ms. Jaisri Mital
- Ms. Manjula Sayeram
- Ms. Shivani
- Mrs. Tanu
- Ashwin & Kashish
- Mr. Ravi (USA)
- Dr. Pragna
- Mrs. Jyothi Kasiviswanthan
- Mrs. Neelima
- Mr. Tabrez Habeeb
- Ms. Shalini Voora
- Ms. Archana

We thank the staff  
and workers of



RAJ HOLDINGS

RAJ GLOBAL HOLDING Pvt. Ltd.

RAJ HAIR INTL Pvt Ltd.

RAJ REDEF MEDIA Pvt. Ltd.

Raj Waterscape  
Properties Pvt. Ltd.

B & H EXPORTS

RAJ TRADING

### Donation Details

If you would like to support us, please send your contribution in favour of "The Cherian Foundation". All donations are exempted u/s 80 G of the Income Tax Act vide Certificate No. DIT (E) No.2 (67)/03-04 dated 01.04.2007

Account Name : The Cherian Foundation  
Bank & Branch : ICICI Bank, Teynampet  
Type of Account : Saving Account  
Account Number : 000101212525  
RTGS/NEFT/IFSC Code : ICIC 00000001

### Contact

38, Malony Road, T. Nagar, Chennai - 600 017  
Ph: 044-4040 4444  
projects@cherianfoundation.org  
www.facebook.com/thecherianfoundation  
www.cherianfoundation.org

### Editorial Team

Mrs. Valsa Benjamin Cherian, Director & Trustee  
Mrs. Karina George Cherian, Trustee  
Mr. J. Vijay Charles Wesley, Project Coordinator