



Campaign by

The Cherian
FOUNDATION

Wig Making Partner



HAIR DONATION DRIVE

The Cherian Foundation (TCF) is a non profit organization. 'Gift Hair Gift Confidence' is the signature campaign of the foundation, it's a hair donation cum wig donation drive. The wigs made are donated free of cost, to economically disadvantaged women, who experience hair loss while undergoing treatment for cancer.

Hair loss is the most apparent physical sign of the battle against cancer. Its impact is more significant in the lower strata of the society, where long hair is considered an integral part of beauty. With the support of our parent company **B & H Exports (Wig Partner)**, we provide wigs of the highest quality keeping in mind the sensitive and delicate skin of the wearer. The wigs will go long way in restoring their confidence and help them face the world with a smile.

HAIR DONATION GUIDELINES

1. Wash your hair thoroughly
2. Secure hair with rubberband
3. Secure Middle with rubberband
4. Ensure hair is longer than 10 inches
5. Cut above the top rubberband
6. Wrap it in a newspaper and place it in a clean ziplock bag



IF YOU CHOOSE TO DONATE HAIR

Wrap the hair in a newspaper, place it in a clean ziplock bag and courier it to:

The Cherian Foundation, 38 Malony Road, T.Nagar, Chennai - 600 017.

Kindly mention on the Zip Lock cover: Contact Name, Number & E-mail ID

HOW CAN YOU HELP?

Make a hair donation

Plan an event to spread awareness

Register as a participating salon

Be a corporate partner

Make a financial contribution

Volunteer

FREQUENTLY ASKED QUESTIONS

1. Where can I cut the hair?

You can cut the hair at home or at any salons. Do follow our hair donation guidelines.

2. What kind of hair can be donated?

Donor may donate any hair of natural colour, and texture such as straight, curly, black and brown. Hair donated should be free from chemical treatments, such as dye, henna, bleach.

3. What hair length can be donated?

All the donated hair should be above 10 inches in length.

4. Can a cancer patient donate their hair for making wig before their Chemotherapy?

Yes! They can, but it is not sufficient to make a wig.

5. How many hair donations make a wig?

Ideally, 5-6 donors with similar hair length, colour and texture.

Information regarding Hair Donation Contact:

Charles (9566000976)

TO LEARN MORE VISIT: www.cherianfoundation.org

<https://www.facebook.com/thecherianfoundation/>

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#hairdonationdrive #hairdonation #wigdonation